

OCT 03 2005

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FACSIMILE COVER LETTER

To: Patent Electronic Filing Center
Firm: U.S. Patent and Trademark Office
Facsimile: 571-273-8300
From: Leeanne Lawlor for Samuel S. Lee
Date: October 3, 2005
Re: U.S. Serial No. 09/843,397
Power of Attorney and Communication Letter
Our Ref.: 450103-05762

Number of Pages: 6 (including cover page)

cc:

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00315211

PATENT
 Appl. No. 09/843,397
 Attorney Docket No. 450103-05762

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OCT 03 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Martin PEARSON et al.

Appl. No. : 09/843,397

Filed : April 26, 2001

For : SYSTEM AND METHOD FOR BROADCAST-SYNCHRONIZED
 INTERACTIVE CONTENT INTERRELATED TO BROADCAST
 CONTENT

Art Unit : 2617

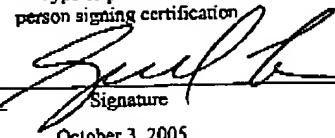
Examiner : HOSSAIN, Farzana E.

745 Fifth Avenue
 New York, New York 10151

FACSIMILE

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 Patent and Trademark Office on the date shown below.

Samuel S. Lee

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 person signing certification

October 3, 2005

Date of Signature

COMMUNICATION LETTER

Commissioner for Patents
 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Power of Attorney by Assignee and Revocation of Prior
 Powers for the captioned case.

The Commissioner is hereby authorized to charge any fees or credit any overpayment
 associated with this request to Deposit Account 50-0320.

00315078

PATENT

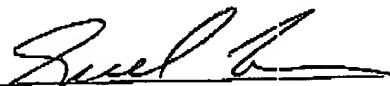
Appl. No. 09/843,397

Attorney Docket No. 450103-05762

Thank you in advance for your assistance with this matter.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP



Samuel S. Lee
Reg. No. 42,791